

Business and Marketing

Who should consider the Business and Marketing field of study?

High school programs of study and career opportunities within the Business and Marketing field of study are particularly well suited for students who:

- √ Enjoy leading, persuading, or organizing others.
- √ Enjoy working with computers and other business technologies.
- √ Have an interest in finance, business, and/or marketing.
- √ Tend to score high on **Enterprising** or **Conventional** scales when taking interest inventories.
- √ Are curious about the role of business and economics in our world.
- √ Are interested in education, employment, or activities after high school where they can use their business and marketing talents and interests.

What available High School Programs of Study are related to this field of study?

The following available programs of study are related to this field of study area. For detailed information about these programs of study and how to build these into your High School and Beyond Plan, visit the Field of Study website at <http://humid.edmonds.wednet.edu/index.php/sturesources/fos>

- Applied Design - Fashion and Interiors
- Business Administration and Finance
- Culinary Arts and Services
- Information Technology
- Journalism and Publishing
- Law and Justice
- Management and Entrepreneurship
- Mathematics and Science, Advanced

What Occupations are related to this field of study?

The following is a sample of occupations related to this field of study area. For detailed information about these and other occupations related to this field of study area, visit the WOIS Career Information System at www.wois.org

A sample of occupations requiring less than 4 years of training after High School:

Bank Tellers
Bookkeepers
Buyers and Purchasing Agents
Fashion Merchandisers
Claim Adjusters
Underwriters
Computer Operators
Medical Records Technicians
Office Managers
Human Resource Specialists
Legal Secretaries
Loan Officers
Paralegals
Real Estate Agents
Retail Sales Clerks
Receptionists
Sales Representatives
Secretaries

A sample of Occupations requiring 4 or more years of training after High School:

Accountants and Auditors
Business Managers
Business Services Salespeople
Court Administrators
Financial Institution Managers
Government Executives and Legislators
Health Service Administrators
Marketing Managers
Production Superintendents
Property Managers
Human Resource Specialists
Human Resources Managers
Insurance Agents
Judges
Lawyers
Sales Managers
Sales Representatives
Small Business Operators

